

STEP-BY-STEP GUIDE TO EARN OVER N100 000 MONTHLY FROM FREELANCE MARKETING SCHEME

Introduction: Every business owner desires to make good sales on daily basis, but this expectation fails a lot of times. Shrinking disposable income has definitely reduced the purchasing power of customers. It is on this basis that we developed a programme running on www.finitema.com with capability to boost sales performance of businesses.

Freelance Marketing Scheme is one of the packages embedded with opportunity to earn over N100 000 monthly income by entrepreneurial and marketing inclined persons. This scheme is designed for persons with over 5 years post NYSC working experience. The scheme also guarantees N2.0m voucher dealership deal. The procedure for participation and the step-by-step guide to earn over N100 000 monthly is captured in this brochure.

Objectives: This is a web driven programme with three objectives and not the flat form online business. It is sales booster programme with four transaction windows for members to buy or sell. Finitema is designed to generate broad spectrum employment opportunities and it is a programme laden with features for empowerment of the members.

Target Audience: Those to participate on Finitema include students, applicants, employers, entrepreneurs, artisans, traders, business owners and investment minded persons.

Freelance Marketing Scheme: Registration and membership is free on Finitema programme for expanded participation. The freelance marketing scheme is a tool designed to widen and deepen participation. This scheme is mostly relevant to marketing inclined and entrepreneurial persons. Enlisted persons have the prospects to earn over N100 000 monthly allowance investing their time and skill to market their immediate environment.

Advantages of Participation: Successful execution of the tasks and achieving the targets on this scheme puts a freelance marketer on the path to secure a dealership deal on the programme. This deal qualifies them to get daily voucher supply of N2.0million on credit at 10% discount. This deal technically guarantees a daily income of N100 000. The voucher is the unique payment system and apparently an e-wallet system on this programme.

Features of the Scheme: The features of freelance marketing scheme include: low start-up cost of N1000 for business account activation to host downline. Activated account will host assets and earn 5% hosting and referral fees. The risk of participation is low because the account starts to yield income almost instantly. There is temporary employment as freelance marketer to earn N100 000 monthly allowance. There is free capacity building training as seminar instructor. There is temporary employment for young graduates to draw N30 000 monthly allowance. It is entrepreneurship instrument for voucher dealership franchise.

Components of the Scheme: The components of this scheme include serving as seminar instructor and creating a network for the distribution of Finitema voucher. They will also be interfacing with administrator on verification of products in their vicinity. Finitema voucher is for online shopping, text messaging and instrument to make more money on the programme. The web codes are available on the website and can be printed out in voucher form.

Voucher Dealership Deal: The main thrust of this scheme is to secure the N2.0 million dealership franchises. There are two main conditions attached as targets. Each freelance marketer and their team should achieve consistent daily orders of N1.0 million and a monthly target of N30.0 million worth of vouchers. Secondly, each freelance marketer and their team should train minimum of 3000 persons in seminars over a maximum period of six months.

The dealership contract qualifies a freelance marketer to emerge as main dealer on the programme. They can receive N2.0 million naira worth of vouchers supply on credit on daily basis for a maximum period of 90 days. The 90 day period is to enable them build financial capacity to emerge as independent main dealer on the programme.

Usage of Finitema Voucher: Finitema Recharge Voucher is the main payment system on the website. The voucher disconnects this platform from banking platforms to secure all transactions. When the voucher is loaded, the account gets credited. The credit can be used for online shopping, text messaging and for bidding to make more money on the programme. The usage of the voucher to make more money, particularly on the modified bid window, will be demonstrated during the seminars. There is conviction that the voucher will enhance and broaden the participation of people living in remote locations, without internet access or computers but have GSM phones. It will generate great earnings for the dealers also.

Source of Finitema Voucher: The voucher is available and printable from the website and will generate great earnings for main dealers, sub dealers and retailers nationwide. Shortly, the voucher will circulate and be obtainable from recharge card sellers nationwide.

Step by step Guide to Earn over N100 000 monthly from FMS

Step 1: Registration on website: The first step is to register free on the website to own a basic account. Text FMS ENROLMENT, names, username, qualification, location and GSM to 08100517768 for the admin to capture participants for Freelance Marketing Scheme.

Step 2: Telephone interaction: Call-in for brief telephone interaction to ascertain your location and establish basic facts about preparedness for this responsibility. Kindly note that only short-listed and approved persons will be expected to proceed to step three below.

Step 3: Business account activation and Funding: Load N1000 Finitema voucher into the account if available. Alternatively, make payment of N1000 into Infinitema Ltd bank account with Access or Zenith Bank. Kindly quote your username as depositor and login to your basic account to **order web credit**. Text FMS ACTIVATION, username, Bank, amount, GSM and date to 08100517768. Admin will transmit SMS to confirm transaction.

Step 4: Create Hosting base to Earn: Create hosting base on the Freelance Marketing Scheme by enlisting 20 business downline into account. Please note that a downline that holds a business account is business downline. Whenever, this downline size is attained text FMS HOSTING and username to 08100517758. The admin will commence to host assets for trading on the account page and position it to start earning 5% hosting fee.

Step 5: Submission of Registration Form: The fifth step is to fill and submit the Form attached to this brochure. The completed form should be sent to info@finitema.com when the FMS tasks indicated below have been accomplished. It is needful to establish telephone contact and send text message to 08100517768 to confirm the submission. The registration form will be evaluated to process the approval letter to participate on the scheme.

Step 6: Training of Seminar Instructors: Short listed and approved persons will be invited to attend mandatory trainers programme. The letter of temporary engagement as freelance marketer will be issued after attending the training for Seminar Instructors. The engagement letter will indicate the commencement of N100 000 monthly allowance and other details.

FMS Task one: Seminar Venue Accommodation: Participant should source suitable size accommodation as seminar venue to seat minimum of 20 persons per time. The cost will be borne by the programme. It will be good to look out for under-utilised offices within the vicinity. Laptop, printer and projector will be supplied to each seminar site that has met all the requirements to kick-start the seminars; including mandatory training for instructors.

FMS Task two: Enlistment of Downline: The second task on the Form is to enlist three different categories of persons listed on the registration form as downline. Full enlistment of these categories of persons will be part of criteria to attend the mandatory training for instructors. The enlistment is free and their participation will be based on derivable benefits.

i: Enlistment of Voucher Sponsors: The first task is to enlist 2, 3 or 4 voucher sponsors in your vicinity as downline. The number to enlist depends on their sponsorship capacity. The document on Voucher Sponsorship Scheme can be used for the enlistment. The sponsor earns 5% on their voucher funding and the retailers earn 5%. The network of recharge card sellers and other retailers will be created by the seminar team to absorb the voucher orders.

There are three sponsorship categories. Available options are N25 000, N50 000 and N100 000 orders per time. Hence each sponsor can make multiple orders on daily basis. Each

seminar site will bear the cost of printing and not the sponsor. The network of retail outlets will be created by the marketing team and not the sponsors. The seminar attendees and residents in the neighbourhood will form part of direct end users of the vouchers.

ii: Enlistment of Cybercafé operators: Enlist 2, 3 or 4 cybercafé operators in your vicinity as downline. The number to enlist depends on their capacity for daily voucher orders. The modified bidding system would generate more user traffic at cybercafés. Thus, operators can do more business to directly retail the vouchers. Therefore, a commitment to make minimum daily voucher orders of N10 000 is required from the operators to participate on this scheme.

Enlist cybercafés that can make minimum voucher orders of N10 000 or N25 000 at 10% discounts. Discounts will be treated as addition to orders and multiple orders per day are expected. The cybercafé operators earn 5% as gain, but will supply the recharge card sellers and lotto kiosk operators attached to them at 5% gain. The sales executives have a responsibility to mobilise the cybercafé customers to participate in the bid sessions.

The operators will be trading with their resources to order and print out the vouchers from their web account. Participating cafes should be part of the marketing drive using screen savers on their systems to engage their customers. Each cybercafé operator may also fund their web account with N1000 to create hosting base and earn 5% hosting fee.

iii: Enlistment of ten young graduates: Interview and shortlist ten young graduates as downline through the cybercafé operators and local church parishes in the vicinity. They will temporarily assist the cybercafés to drive their voucher sales. They are part of the seminar team to mobilise participants to the seminar venue. The young graduates will take instructions from the freelance marketer who is the coordinator or seminar instructor.

The young graduates are expected to profile their resume and submit their applications on the website for the position of sales executives. They should call-in for brief telephone interaction before inclusion on the list. They will be engaged on temporary basis when the administrator is satisfied with the outcome of such interactions. They will draw N30 000 monthly allowance from the programme with prospects for permanent employment.

First task for the Sales Executives: Get each Sales executive to enlist ten recharge card sellers as downline in their account or the cafe operator. The sales executives have a choice not to set-up business account to host downline. Each recharge card seller will be attached to a cybercafé for their voucher supply at 5% discount as addition to order. A commitment to make minimum daily orders of N2000 is required to participate on this scheme.

Each recharge card seller is also expected to fund their web account with N1000 and mobilise twenty of their customers as business downline. N1000 account funding is optional, but needed to create hosting base and it will qualify them to host assets on their accounts

and earn 5% hosting fee. Asset hosting for this moment will be restricted to some accounts. Publicity materials will be made available to the recharge card sellers through the marketers.

Second task for the Sales Executives: Get each Sales executive to enlist ten lotto kiosk operators or sports betting operators as downline. Each lotto kiosk operator will be attached to a cybercafé for their voucher supply at 5% discount as addition to order. A commitment to make minimum daily orders of N2000 is required to participate on this scheme.

Each lotto kiosk operator is also expected to fund their web account with N1000 and mobilise twenty of their customers as business downline. N1000 account funding is optional, but needed to create hosting base and it will qualify them to host assets on their accounts and earn 5% hosting fee. Hosting for this moment will be restricted to accounts with N1000 funding. Advertisement materials will be made available to the lotto kiosk operators.

Third task for the Sales Executives: Get each graduate to enlist one shop owner or product vendors as downline. The products to enlist include automobile, electronics, electrical, GSM phones and computers. Their products will be indexed on the site and displayed for quick sale on the programme. Each shop owner is expected to create and fund their web account with N1000 and mobilise twenty of their customers as business downline.

Hosting for this moment will be restricted to selected accounts. Account funding is optional, but needed to create hosting base. They can host own assets and earn 5% hosting fee. Appropriate advertisement materials will be made available to the product vendors.

Fourth task for the Sales Executives: Get each graduate to enlist five Presidents of Youth Associations in local Church parishes within their vicinity as downline. The Presidents can thereafter enlist their members as downline. The attraction to participate will be the prospects for loans, grants, jobs and scholarship schemes on the programme.

Fifth task for the Sales Executives: The sales executives are expected to mobilise minimum of forty residents and business owners within the vicinity to attend two hour free seminars on daily basis. The seminars will emphasise the prospects on finitema programme. There will be preliminary job interviews at seminar venues. There will be demonstrations of the quick sale instruments, the withdrawal process, product upload process, product evaluation process and referral and hosting fee requirements.

Conclusion: It should be clearly stated that this scheme is not part of the main Finitema programme, but simply complementary to kick-start the programme. Genuinely interested persons in the freelance marketing scheme are at liberty to call-in for enquiries on any section of the scheme where they need clarifications.

Finitema Advert Team

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REGISTRATION FORM FOR FREELANCE MARKETING SCHEME

S/N	USERNAME	LOCATION	DOWNLINE	S/N	USERNAME	LOCATION	DOWNLINE
Information on Cybercafés				Information on Voucher Sponsors			
1.				1.			
2.				2.			
3.				3.			
4.				4.			
Information on Sales Executives							
1.				6.			
2.				7.			
3.				8.			
4.				9.			
5.				10.			
Information on Product Vendors							
1.				6.			
2.				7.			
3.				8.			
4.				9.			
5.				10.			
Freelance Marketing Scheme Operator & Referees				Contact Address of Seminar Venue			
1							
2							
3				GSM of Referee 1			
4				GSM of Referee 2			
Size of Accommodation				GSM of Landlord			
Name of Accommodation Owner							
Total Computers from Cybercafés				Monthly Rental			
Monthly Operational Cost				6 Months Rentals			
Name & Address of Referee 1							
Name & Address of Referee 2							
Average Daily Orders							
S/N	CATEGORY	ENLISTED NUMBER	AVERAGE DAILY ORDERS	TOTAL DAILY ORDERS			
1.	Recharge Card Sellers						
2.	Lotto Kiosk Operators						
3.	Cybercafés Operators						
4.	Voucher Sponsors						
5.	Sales Executives						
6.	Product Vendors						
Total of Daily Summaries							

Names of Registrant.....

Contact Address:..... Signature and Date